



FAMILY OF COMPANIES

Connect **your passion**
to a career that **transforms lives**



MLDP

**MBA Marketing
Leadership
Development
Program**

*The values that guide our decision-making are spelled out in
Our Credo. Put simply, Our Credo challenges us to put the
needs and well-being of the people we serve first.*



BE VITAL

J&J – A Global Leader in Healthcare



- More than **260 companies**
- Presence in over **60 countries**
- **\$76.5 billion** in worldwide

55

consecutive years of
dividend increases



31

consecutive years of
of adjusted earnings
increases*



70%

of our sales come from
the #1 or #2 global
market share position

24

brands and platforms
that generate over \$1
billion in sales apiece

MLDP Resources

- Highly structured professional education journey
 - Brand Strategy
 - Launch Excellence
 - Market Analytics
 - Message Development & Delivery
 - Pricing Strategy
 - Stakeholder Insights
- Support Network for Structured Personal & Professional Development
 - Senior leadership as Core Team Leads
 - Network of seasoned Mentors
 - Hand-selected Rotational Managers
 - Robust network of MLDP peers and alumni across J&J MD



MLDP Timeline



Program Details

Internship

- 10-12 week internship
- US Marketing or Global Marketing
- Comprehensive training & coaching
- Own a business-critical project
- Strategic recommendations to senior management
- Considered for our full-time Marketing Leadership Development Program (MLDP)

Full-Time

- 24-month rotational program
- Rotations in US Marketing & Global Marketing
- A flexible rotation in Licensing & Acquisition, Health Economics, Strategic Account Management, or Sales or other functional areas
- Set brand and product strategies
- Cross-functional team leadership
- Interface with the sales force and customers
- Complemented by formal training and mentorship

Innovations that impact lives



- Cancerous tumor resection
- Bariatric/metabolic surgery
- New surgical techniques (robotic, laparoscopic)

- Joint reconstruction
- Broken bones & other orthopedic trauma
- Scoliosis and other spine care



CARDIOVASCULAR & SPECIALTY SOLUTION GROUP

- Atrial fibrillation and other cardiac arrhythmias
- Infection prevention via sterilization
- Plastic surgery solutions

Great locations – East, Central, and West

